

ADventures



Diane C. Lund, President



“Enlightening Ideas
that work, delight
and inform.”

Bookkeeping by Beverley

Welcome Beverley Liddle, our wonderful new bookkeeper and financial manager. With over 30 years' experience, Beverley is just the seasoned numbers gal we've been searching for. And, as it turns out, we didn't have to look far; we happened to find Beverley right upstairs (she's worked for the building's landlord for the past 15 years).



Beverley is a small business expert, financial whiz, and all around great human being. Beverley also happens to be a certified counsellor, so when we're feeling stressed, hopefully she'll be able to multi-task!

www.creativewonders.ca

If you need help with any marketing, advertising or design requirements, but don't know where to begin, simply give us a call at **604.987.8401**.

We hear you busy business owners: Introducing 360° Marketing Management.

Marketing and advertising are crucial elements for keeping your business healthy and growing. But when you're at the helm of a small business, you often don't have time to write a card, much less a marketing plan. If you're not ready to hire any full-time marketing staff, this becomes an ongoing problem. It's a scenario we've heard about again and again here at Creative Wonders. The good news is we're ready to give you a solution: **Creative Wonders will be your in-house marketing director and your advertising agency. It's a new service called 360° Marketing Management.**

How it works: the first 180°.

Essentially, think of us as your **in-house marketing director without the full-time salary**. At the outset, you'll select a contact person to communicate with us, someone we'll be able to guide and direct. Or, if you'd like to be more involved, the regular contact could be you. Ideally though, to control costs, we'll team up with an employee who will be able to carry out many of the marketing tasks and to-do's necessary to promote your business.

We begin by assessing your business, brand or service, through our unique discovery process. From this, we create a marketing strategy, which sets out the key objectives the advertising will aim to achieve. By the time you're ready to give your input, everything will be organized and awaiting your approval. The whole point is to let you carry on doing your thing, while we do ours.

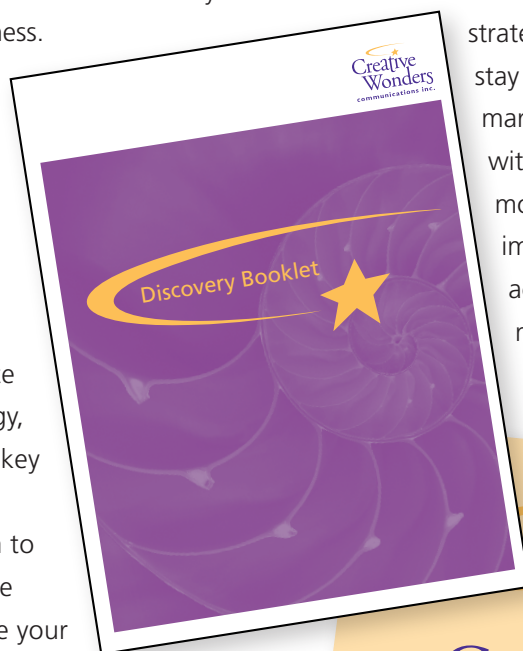
Bringing things full circle.

After we've completed the strategy process, our creative department will create the good stuff: writing and designing an integrated marketing

program. Our senior team is highly experienced in everything from **logo design, brand creation and collateral materials; to newspaper, magazine and outdoor; to website design and online advertising; to TV, radio and new media**. We've worked for clients big and small, local and international. You name it, we can create it.

Monthly Consult.

After your marketing program has been established and the first strategies executed, we'll stay on top of your marketing requirements, with either a weekly or monthly check-in. It's important to keep things active in order to gain momentum and see results.



Call us
to find out
more!

Go to www.creativewonders.ca for a Free Downloadable Booklet.